

EXECUTIVE MBA

2020-2021



PAMPLIN COLLEGE OF BUSINESS
MBA PROGRAMS
VIRGINIA TECH.





EXECUTIVE MBA
**MASTER OF
BUSINESS
ADMINISTRATION**

ARLINGTON, VA | 18 MONTHS

Virginia Tech designed the Executive MBA program to provide mid-level managers with the strategic leadership tools they need to launch the next stage of their career

CLICK TO NAVIGATE

FORMAT AND SCHEDULE

FOUNDATIONAL CURRICULUM

EXPERIENTIAL LEARNING CURRICULUM

NETWORK

TUITION

ADMISSIONS

CONNECT WITH US

“What we did at Virginia Tech a few years ago was to say that we really want to focus on the working professional — someone who wants to enhance their career or make a change in the direction of their career, but not at the expense of continuing to be a business professional.”

ROBERT T. SUMICHRAST
DEAN, PAMPLIN COLLEGE OF BUSINESS





CHOOSE A PROGRAM DESIGNED FOR LEADERS

The Virginia Tech Executive MBA is tailored for business leaders interested in taking their career to the next level. The 18-month program will provide you with the tools you need to be successful in a fast-paced, ever-changing business world.

COHORT-BASED FORMAT

The Executive MBA enrolls a small, exclusive group of students each fall. This ensures a high-quality classroom experience with lively, in-depth discussion each weekend. Alumni tell us that this format helps them to create lasting professional relationships with their peers.

SCHEDULE

Students meet for in-person class weekends (Friday and Saturday) every other week, with seasonal breaks during the winter and summer. The intensive class weekends and virtual collaboration between sessions allow students to continue their full-time roles and still earn their MBA in just 18 months.

LOCATION

Classes take place at the state-of-the-art Virginia Tech Research Center in the Ballston district of Arlington. With easy transport links to Washington, D.C. and the Dulles Technology Corridor, the program enrolls students from a cross section of the region's key industries.

DEVELOP THE SKILLS YOU NEED FOR YOUR FUTURE

The Executive MBA program consists of 49 credit hours. The interdisciplinary curriculum is designed to provide you with a formal core of business education in the areas of accounting, economics, organizational behavior, strategy, and decision theory.

The in-person class format enriches your MBA experience by enabling you to become an active participant in classroom lectures and discussions, establish working relationships with your cohort, and engage with Virginia Tech's top-notch faculty.

FOUNDATION COURSES

- Accounting Fundamentals
- Business and Corporate Strategy
- Case Analysis
- Consumer Behavior
- Corporate Communication
- Designing & Managing Organizations
- Ethics & Leadership in a Global Environment
- Financial & Economic Environment of Business
- Implementing Management Controls
- Management of Information for Business Decisions
- Managing the Global Supply Chain
- Managing the Marketing Function
- Principles of Financial Management



MAKE THE MOST OF YOUR EXPERIENCE

Beyond the formal business core, the Executive MBA places particular emphasis on business analytics, entrepreneurship and innovation, global business, and leadership and governance through integrated experiential learning modules. Advanced courses in these topic areas culminate in experiences like the global residency or a real-time consulting project. All of the experiential learning modules are designed to allow students to immediately put learning into action as you engage with industry experts, guest lecturers, and area companies.

EXPERIENTIAL LEARNING MODULES

BUSINESS ANALYTICS

- Analytics Experiential Application
- Predictive Analytics and Data Mining for Executives
- Marketing Analytics

ENTREPRENEURSHIP & INNOVATION

- Innovation and Entrepreneurship Experiential Application
- Technology and Innovation Environment
- Creativity and Design Thinking for Executives

GLOBAL BUSINESS

- Global Management and Strategy
- Global Finance
- International Business Strategy and Culture (Study Abroad)

LEADERSHIP & GOVERNANCE

- Financial Statement Analysis and Experiential Application
- Change Management
- Corporate Finance and Valuation

EXPAND YOUR NETWORK

When you receive an MBA from Virginia Tech, you also join the vast Virginia Tech alumni network and Hokie Nation. With more than 55,000 alumni in the DC Metro Area alone, Virginia Tech provides you with the professional network you need to achieve your career goals both now and in the future.

There are numerous student and alumni events held in the DC Area throughout the year that will allow you to connect with Evening MBA and Professional MBA students, graduate students from other disciplines, and Hokie alumni in your industry.

Here are just a few examples of recent local events:

- University alumni events
- Graduate School Welcome Week
- MBA Military Networking Night
- Hokies in Federal Government
- Pamplin Thought Leadership Conference
- Pamplin Alumni Networking events
- Pamplin Women in Business events
- Women in STEM
- DC Hokies happy hours and watch parties





CONSIDER VALUE FOR YOUR INVESTMENT

We offer a competitive universal tuition rate for our Executive MBA program, meaning that the rate is the same no matter what your state of residence is. That means all of our students, from DC, MD, VA and beyond, earn a high-quality MBA and benefit from our extensive alumni network at a cost that is significantly less than other Executive MBA programs in the greater Washington, D.C., metro area.

While many of our students are self-funded or apply for financial aid assistance, some also receive full or partial tuition assistance from their employers. We also award scholarships to a number of students each semester. Visit our website to learn more.

TUITION

The Executive MBA has a flat rate of \$95,000 for both in-state and out-of-state residents. This total covers the cost of the full 18-month program, including tuition, academic fees, books, software package, on-site parking and catered meals on class days, and some transportation, lodging, and meals for the required residencies. International airfare for the global residency is not included.

NOTE Tuition and fee rates are for the 2020-21 academic year

TAKE YOUR NEXT STEP

ADMISSION REQUIREMENTS

- Online application
- Official transcripts
- Resume
- Short answer question
- Two letters of recommendation
- Interview
- \$90 application fee

APPLICATION DEADLINES

- ROUND 1 - January 15
- ROUND 2 - April 15
- FINAL ROUND - June 1

CONNECT WITH US

REQUEST INFORMATION

Register your interest with the Executive MBA program and stay up to date with upcoming events and application deadlines

ATTEND AN INFORMATION SESSION

View upcoming dates

SCHEDULE A ONE-ON-ONE CONVERSATION

Rebecca McGill
Associate Director of MBA Recruiting
(703) 538-8497
mba@vt.edu

VISIT OUR WEBSITE

executive.mba.vt.edu

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