

Virginia Tech Evening MBA
Optional Areas of Specialization
Create your plan of study by selecting electives

Business Intelligence/Business Analytics

BIT 5524 Introduction to Business Intelligence & Analytics (online)
BIT 5534 Applied Business Intelligence & Analytics (online)
ACIS 5504 OR BIT 5484 Information Systems Design & Database Concepts (online)
OR Cognitive Computing for Smart Service Systems (prereq: BIT 5404 or BIT 5474)
BIT 5494 International Operations & Information Technology or other international elective
additional electives: 4 credits

Entrepreneurial Leadership and Management

MGT 5814 Entrepreneurial Leadership
MGT 5804 Strategic Leadership in Technology Based Organizations (online)
BIT 5594 OR BIT 5524 Web Based Applications and Electronic Commerce (online)
OR Introduction to Business Intelligence & Analytics (online)
MGT 5784 International Management or other international elective
additional electives: 4 credits

Global Business

BIT 5494 International Operations and Information Technology
MGT 5784 OR FIN 5184 International Management
OR Currencies and Global Finance
MKTG 5704 OR HTM 5024 International Marketing Strategy
OR International Service Management
STUDY ABROAD course
additional electives: 5 credits

Financial Management

FIN 5104 Corporate Finance
FIN 5124 Investment Analysis and Portfolio Management
FIN 5114 OR FIN 5174 Interest Rates & Fixed Income Securities
OR Corporate Risk Management
FIN 5184 Currencies and Global Finance or other international elective
additional electives: 4 credits

Organizational Leadership

MGT 5424 Business Negotiations (2 credit)
BIT 5624 Project Management (2 credit)
MGT 5984 OR MKTG 5984 Leading People & Organizations
OR Customer Relationship Management
MGT 5784 International Management or other international elective
additional electives: 6 credits

Note: Students create their individual plan of study by selecting electives based on interest. Areas of Specialization are optional and electives have been grouped to provide structure and focus around the Pamplin College of Business strategic pillars and other functional areas. Students may qualify for a maximum of one Area of Specialization. Completion of an Area of Specialization will not be designated on your transcript or diploma

Cybersecurity Management

BIT 5134 Cybersecurity Program Design & Operations
BIT 5114 Crime & Conflict in Cyberspace
ACIS 5624 Cybersecurity Governance & Risk Management
BIT 5494 International Operations & Information Technology OR other international elective
additional electives: 4 credits

Health Information Technology

BIT 5564 Healthcare Information Technology (online)
ACIS 5574 Healthcare Data Management (online)
BIT 5474 Computer-based Decision Support Systems (online) (prereq BIT 5404)
HTM 5024 International Service Management OR other international elective
additional electives: 4 credits

Information Technology Management

BIT 5594 OR BIT 5524 Web Based Applications and Electronic Commerce (online)
OR Introduction to Business Intelligence & Analytics (online)
MGT 5804 Strategic Leadership in Technology Based Organizations (online)
MKTG 5984 Customer Relationship Management OR any IT-based elective
BIT 5494 International Operations & Information Technology OR other international elective
additional electives: 4 credits

Hospitality and Tourism Management

HTM 5444 Financial Management in Hospitality
HTM 5464 Franchising in Hospitality Management
HTM 5574 Revenue Management in Hospitality Services (online)
HTM 5024 International Service Management OR other international elective
additional electives: 4 credits

General Management

3 credit international elective
13 elective credits

Pathway to Dual Degree with online Master of Information Technology

For electives, choose any from this list of online electives. A maximum of 5 can be counted in both programs.

- ACIS 5504 Information Systems Design & Database Concepts
- ACIS 5524 Advanced Database Management Systems (prereq: ACIS 5504)
- ACIS 5534 Systems Development (prereq: ACIS 5504)
- ACIS 5574 Healthcare Data Management
- ACIS 5624 Cybersecurity Governance & Risk Management
- BIT 5124 Cyberlaw and Policy for IT
- BIT 5474 Computer-Based Decision Support Systems
- BIT 5484 Cognitive Computing for Smart Service Systems (prereq: BIT 5474 or BIT 5404)
- BIT 5524 Introduction to Business Intelligence & Business Analytics
- BIT 5534 Applied Business Intelligence & Business Analytics (prereq: BIT 5524)
- BIT 5564 Healthcare Information Technology
- BIT 5594 Web-based Applications and E-commerce
- BIT 5114 Crime & Conflict in Cyberspace
- BIT 5134 Cybersecurity Program Design & Operations
- MGT 5804 Leadership in Technology-Based Organizations